



# Great North Business Incubator

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## Short Course : Security Risk and Crisis Management

### Course overview

This course helps you to address security vulnerabilities in your organization and handle the aftermath of a crisis. Improve your understanding of risk management and understand how to prepare a risk assessment of your organization by correctly assessing and quantifying threat. Learn how to minimize risk by reviewing current threats to the aviation industry.

When the unexpected does happen, it is important to be prepared. Explore the causal factors that lead to a crisis and gain the skills you need to respond quickly and effectively. Equip your facility and staff by developing a crisis plan, gathering an emergency response team, and preparing a crisis centre. Improve your communication skills when faced with external parties, such as the media, politicians and other sectors.

### Learning Outcomes of the Course

The participants should be able to :

- Analyse emerging trends in attacks against civil aviation
- Identify areas of vulnerability within your organization
- Prepare a risk assessment for your organization
- Report and recommend countermeasures
- Develop a crisis management plan for your organization
- Improve your communication skills both internally and externally during a crisis

### Course Content

#### Risk Management

- Intelligence analysis
  - Restrictive or open-sourced intelligence gathering
  - Developing a risk assessment plan
- Reporting risk assessment findings

- Standardizing reports
- Internal and external communication
- Evaluating aviation security countermeasures
  - Quality control
  - Event analysis
  - Awareness training
- Identifying areas of vulnerability
  - Personnel and equipment
  - Quality control
- Assessing the vulnerability of facilities
- Applying and integrating risk management (ISO 31000-2009)

### **Crisis Management**

- Crisis management planning
  - Incident investigation and reporting
  - Crisis control areas
- Developing communication skills
  - Negotiating
  - Public speaking
- Applying resource management
- Understanding the role of human error
- Analysing threats to civil aviation before and after 9/11

### **Target Group**

This course is recommended for:

- Airline, airport and civil aviation authorities
- Legislation and administration sector
- Insurance and aviation security consultation

### **Workshop Dates : 16- 21 September 2019**

**Courses Fees :   \$ 2 850   All inclusive, tuition, accommodation , and Course Material.**

**Class Size :   10 Limited number.**



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