



# Great North Business Incubator

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*The training starts here, Empower and Perform! Join us for Sustainable Development*

## Development Communication and Journalism

Training  
Programme  
Calendar 2019

All course fees are inclusive of Accommodation which includes B&B, lunches, Training material, All logistics and Excursion

We also do inhouse as and when requested in your backyard. Group bookings for the same course enjoy a 5% discount

5	DCJM		<b>Development Communication and Journalism Management</b>		
<b>Course One</b> <b>Development Journalism and communication ( DJC)</b> <ul style="list-style-type: none"> <li>• Effective use of media releases and social media</li> <li>• Speeches that communicate development</li> <li>• The development media environment and channels</li> <li>• Developing Skills in Journalism, for journalists.</li> </ul>			1 week	2-6Jul 3-7 Sept; 5-9Nov	<b>\$2850</b>
<b>Course two</b> <b>Rule of Law, for journalists. ( RLJ)</b> <ul style="list-style-type: none"> <li>• Ethics in Journalism and Investigative Reporting, for journalists.</li> <li>• Journalism and Public Relations, for ministry officials.</li> <li>• The development media environment and media channels</li> </ul>			1 week	4-8 June 2-6 July 3-7 Sept 5-9 Nov	<b>\$2550</b>
<b>Course Three</b> <b>Critical Evaluation of Press Releases, advertorials ( CEPRA)</b> <ul style="list-style-type: none"> <li>• Publishing to communicate Development</li> <li>• Need and Impact of development journalism</li> <li>• Evaluating development communication tools</li> <li>• Community journalism and Media Management in development</li> </ul>			1 week	2-6 Jul;13-17 Aug 3-7 Sept 1-5 Oct; 5-9 Nov	<b>\$2550</b>
<b>Course Four</b> <b>Setting up a communication strategy for development communication ( SCSDC)</b> <ul style="list-style-type: none"> <li>• Assessing Development Communication</li> <li>• Development journalism theory and Practice</li> </ul> Broadcasting and development Communication			1 week	22-26 October 5-9 Nov 17-21 Dec	<b>\$2550</b>
Intercultural Communication skills in the Media space			2 Week		
Strategic Marketing Communications( SMC)			1 Week	15 July- 19 July 12 Aug- 16 Aug	<b>\$2850</b>
Capturing Marketing insights			1 week	17-21Sep 2 Nov- 13 Nov	<b>\$2850</b>
Growth and Innovation in the Radio Short Course (GISC)			1 week	26 Aug- 30 Aug	<b>\$2850</b>
Leadership, Management Strategy and Business Ethics (LMSBE)			2 week	8Jul- 19Jul 7 Oct- 18 Oct	<b>\$3770</b>
Business planning and Strategy development ( BPSD)			2 week	8Jul- 19Jul 7 Oct- 18 Oct	<b>\$3770</b>

Information Technology Project Management (ITPM)	2 Week	9 Sep- 20Sep 9Dec- 20Dec	<b>\$3770</b>
Organizational skills for Secretaries, Personal Assistants and Office administrators (OSSPAOA)	1Week	5 Aug- 16 Aug 11 Nov- 22 Nov	<b>\$2850</b>
Training Needs Analysis , Skills Audit and Training Techniques	2 Week	5 Aug- 16 Aug 11 Nov- 22 Nov	<b>\$3770</b>
Corporate governance in the private sector environment	1 Week	5 Aug- 16 Aug 11 Nov- 22 Nov	<b>\$3770</b>
Team building and Building relationship at work	1 Week	8 Jul- 12 Jul 26 Aug- 30 Aug	<b>\$ 2850</b>
Strategic Talent Management (STM)	1 Week	Aug;17-21Sep 2 Nov- 13 Nov	<b>\$ 2850</b>
Financial Management for non-financial professionals ( FMNFP)	1 Week	17-21Sep 2 Nov- 13 Nov	<b>\$2850</b>
Time Management &Stress Management (TMSM)	1 Week	24Jun- 28Jun 26 Aug- 30	<b>\$2850</b>
<b>Building Customer Loyalty and brand management in Radio</b>	1 Week	2- 6 Sept 4- 8 Nov	<b>\$2850</b>

# Registration Form

PLEASE COMPLETE THIS FORM AND EMAIL BACK TO [JOSEPH@GNBI.CO.ZA](mailto:JOSEPH@GNBI.CO.ZA) TO SUCCESSFULLY COMPLETE YOUR BOOKING

Company Name \_\_\_\_\_ Country \_\_\_\_\_

Tel Number: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## DELEGATES DETAILS (PLEASE FILL IN USING BLOCK CAPITALS)

### 1st Delegate Details:

<b>Title:</b>	<b>Surname:</b>	<b>First Name:</b>
<b>Job Title:</b>	<b>Email: (Required)</b>	<b>Telephone:</b>

### 2nd Delegate Details:

<b>Title:</b>	<b>Surname:</b>	<b>First Name:</b>
<b>Job Title:</b>	<b>Email: (Required)</b>	<b>Telephone:</b>

### 3rd Delegate Details:

<b>Title:</b>	<b>Surname:</b>	<b>First Name:</b>
<b>Job Title:</b>	<b>Email: (Required)</b>	<b>Telephone:</b>

## AUTHORIZATION

<b>Title:</b>	<b>Surname:</b>	<b>First Name:</b>
<b>Job Title:</b>	<b>Email: (Required)</b>	<b>Telephone:</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(This booking is not valid without a signature)



## TERMS AND CONDITIONS

- 1. Payment Terms:** On the return of the registration form, full payment is required within 10 working days. Payment must be received prior to the conference date Great North Business Incubator reserves the right to refuse entry into the conference should full payment not have been received prior to this date. Cancellation will be charged under the term set out below.
- 2. Cancellations, No shows & Substitutions:** Cancellations received in writing more than 21 days prior to the event being held carry a 50% cancellation fee. Should cancellations be received between 21 days and the date of the event, the full conference fee is payable and non – refundable. Non- payment or non-attendance does not constitute cancellation. No show will be charged the full registration fee. Cash alternatives will not be offered, however, substitutes at no extra charge are welcome.
- 3. Alterations to advertised package:** Great North Business Incubator reserves the right to alter this programme without notice or penalty and in such situations no refunds or part – refunds or alternative offer will be made. Should Great North Business Incubator permanently cancel an event, for any reason whatsoever; the Client shall be provided a credit of the equivalent amount paid towards the cancelled event. In the case of a postponed or cancelled event, Great North Business Incubator will not be responsible for covering airfare, accommodation, or other travel cost incurred by Clients.
- 4. Copyright:** All intellectual property rights in the materials distributed by Great North Business Incubator in connection with this event are expressly reserved and any unauthorized duplication, publication or distribution is prohibited.

## BANK DETAILS

Bank Name: FIRST NATIONAL BANK(FNB)  
Account Name: Great North Business Incubator NPC  
Account No: 62796620873  
Account type: Gold Business Cheque  
Branch Name: Platinum Park  
Branch code: 250655

