



Course Title: Information and Knowledge Management Short Course

Brief Description:

Today's organisations need to stay innovative remain competitive and this involves being able to understand the organisations business environment. This includes both public and private organisations. Amongst business governmental organisations, service delivery is what distinguishes the progressive from the stagnant. Organisations need to understand the huge potential of the IT department and its effect on overall organisational effectiveness.

Organisations need to leverage off innovative approaches for delivering IT systems and services such as cloud computing to remain competitive. As electronic business and electronic commerce grow in popularity and more firms digitize their operations, having useful information is becoming even more important to the global business community

This short course gives you an overview of many of the modules that will be covered in this course. It will help you understand how all firms today, large and small, local and global, use information systems to achieve important business objectives, such as operational efficiency, customer and supplier intimacy, better decision making, and new products and services.

Learning Outcomes:

After completing this course trainees should be able to answer the following questions:

- a) How are information systems transforming business and what is their relationship to globalisation
- b) What is the difference between data, information, knowledge and wisdom?
- c) Why are information system so essential for running and managing a business today?

- d) What is knowledge management? What is its significance within an organisation?
- e) What is a socio- technical information and knowledge Management?

Course Content:

The programme takes place over two weeks:

Module 1: Information systems in the global business today

Module 2: Global E-Business: How business use information systems

Module 3: Dynamics of Knowledge Management

Module 4: Intellectual Capital and Knowledge assets

Module 5: Organisational Behaviour and the learning organisation

Module 6: Foundations of Business Intelligence databases and information management

Module 7: Information and Knowledge management systems for decision making

Module 8: Information and knowledge management strategies

Module 9: Building an Information and Knowledge Management System

Module 10: Securing Information Systems

Course Outcomes:

Upon completion of this course, the delegate should be able to:

- Gain an understanding of the modern trends in information systems used in business and how these systems influence strategic and organisational decision making
- Describe the components and characteristics of an information system
- Discuss the emergence and value of knowledge management systems for business
- Distinguish between organisational learning and learning organisation how they can lead to competitive advantage
- Understand information systems strategy and its relationship with knowledge management strategies as well as information Management systems and Knowledge management systems appreciating how each adds value to the organisation

Upcoming Course Dates

Workshop 1 Course dates	8 April 2019- 18 April 2019
Workshop 2 Course dates	10 June 2019- 20 June 2019

Workshop 3 Course dates	5 August 2019- 15 August 2019 9 September 2019- 19 September 2019
Workshop 4 Course dates	7 October 2019- 17 October 2019
Price Per Person	\$ 3 070 includes pick up from Airport to and fro, pick up from lodge to and fro to the training Center
Accommodation	\$780 per person for 12 days (This include bed and Breakfast and Dinner) vat Included
Total Including Accommodation	\$ 3.850.00

Additional Information

Graduate Attributes and Skills

Occasionally you will be required to assess your grasp of concepts by applying concepts of specific situations.

Keywords

Knowledge management, IT, Data, Information

Contacts			
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